

The respective responsible company of REWE Group (hereinafter referred to as "REWE" or "we") processes your data in order to contact you. With this data protection information, we would like to inform you in particular about the scope and purpose of the processing as well as your rights as a data subject (as of May 2024).

## 1. categories and purpose of the processing of personal data

### 1.1 Contact in the context of a business relationship

In particular, we will process your **contact data** (e.g. company name, name, address, telephone number, e-mail address, signature and, if applicable, the data of contact persons) and **communication data** (e.g. audio/video transmissions, recordings, e-mails) in order to initiate, implement or terminate a business relationship.

We use your above-mentioned contact data in particular for the following purposes

- Communication in the context of the business relationship,
- Signing of performance records and receipts,
- Preparation of contracts and powers of attorney,
- Booking of meeting rooms including catering,
- Visitor registration at reception,
- Business partner check
- for tax reasons

The legal basis for the processing of your personal data is therefore Art. 6 para. 1 lit. a) and lit. b) of the EU General Data Protection Regulation (your consent or pre-contractual measures, contract performance), (if we receive the data directly from you or we enter into a contractual relationship with you directly).

If we carry out a business partner audit due to legal obligations or process data for tax law reasons, we process your personal data on the legal basis of Art. 6 (1) (c) of the EU General Data Protection Regulation.

If you are not an existing or potential business partner yourself, we usually receive your contact details from our business partner who has named you as a contact person. In this case, your data will be processed on the basis of Article 6(1)(f) of the EU General Data Protection Regulation (balancing of interests, based on our legitimate interest in contacting existing or potential business partners).

As a rule, we process your data in electronic systems.

### 1.2 Making contact as part of our public relations work

We also maintain databases with contact details of political, media and press representatives, among others, in order to be able to get in touch with them on relevant issues, events, etc. as part of our public relations work.

Your personal data is processed on the basis of your consent (Article 6(1)(a) GDPR), which you can give us in personal contact (e.g. by handing over your business card). For your right to withdraw consent, see point 5.

We also collect contact details from public sources and enter them in our databases. The legal basis for the data processing described is Article 6(1)(f) of the General Data Protection Regulation (balancing of interests, based on our legitimate interest in contacting political, media and press representatives, among others, as part of our public relations work).

## 2. recipient of the personal data

Your data collected by us will not be passed on to third parties.

In some cases, however, we use service providers to process personal data, including for sending emails, storing your data in a secure data centre and maintaining and analyzing databases.

All processors have been carefully selected, support REWE strictly in accordance with instructions and only receive access to your data to the extent and for the period required for the provision of the services or to the extent to which you have consented to data processing and use.

We also use service providers located in third countries outside the European Union to process your data. Countries outside the European Union handle the protection of personal data differently than countries within the European Union. There is currently no decision by the EU Commission that these third countries generally offer an adequate level of protection. We have therefore taken special measures to ensure that your data is processed just as securely in third countries as it is within the European Union. We conclude the data protection contract (standard data protection clauses) provided by the Commission of the European Union for the processing of personal data in third countries with service providers in third countries. This provides suitable guarantees for the protection of your data with service providers in third countries. You can request a copy of this data protection agreement using the contact details provided above.

### 3. storage period; deletion periods

We only store the data processed by you for as long as a legal basis exists. Once this no longer applies, your data will be deleted within 60 days. Your data will also be stored/not deleted for as long as contractual or statutory retention periods apply.

### 4. automated decision-making; profiling

We do not use your personal data for automated decision-making or profiling.

### 5. your rights as a data subject

If REWE processes your personal data, you as the data subject are entitled to the following data subject rights in particular, subject to the requirements of data protection law.

#### **Information**

You can request information about your personal data processed by us.

#### **Correction**

If your details are not (or are no longer) correct, you can request that your data be corrected. If your data is incomplete, you can request that it be completed.

#### **Deletion**

You have the right to request the deletion of your data. Please note that a right to erasure depends on the existence of a legitimate reason. In addition, there must be no regulations that oblige us to retain your data.

#### **Restriction of processing**

You have the right to request the restriction of the processing of your data. Please note that a right to restriction of processing depends on the existence of a legitimate reason.

#### **Objection**

If data is collected on the basis of Art. 6 para. 1 lit. f) GDPR (data processing to protect legitimate interests), you have the right to object to the processing of your data on grounds relating to your particular situation. In the event of an objection, we will no longer process your data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise, or defense of legal claims.

#### **Right to lodge a complaint**

You are entitled to lodge a complaint with the competent data protection supervisory authority if you do not agree with the processing of your data.

#### **Data portability**

You have the right to receive personal data that you have provided to us in an electronic format.

### Revocation

**Your consent** You have the right to revoke your consent (Art. 6 para. 1 lit. a) GDPR) to the processing of your data, which you have given us, at any time. This also applies to the revocation of declarations of consent that you gave us before the General Data Protection Regulation came into force, i.e. before 25 May 2018. The easiest way to withdraw your consent is to send an email to the contact details above. Withdrawal of consent does not affect the lawfulness of the processing of your data carried out prior to the withdrawal.

6. The responsible companies of the REWE Group and their points of contact regarding data protection issues  
The following contains an alphabetical listing of those processing companies and their points of contact pertaining to data protection. The responsible authority for data processing refers to the legal entity where said processing takes place.

Point of contact for any questions relating to data protection:

**datenschutz süd GmbH**  
**Datenschutzbeauftragter**  
**Hohenzollernring 54**  
**50672 Köln**  
[rewe-group@datenschutz-sued.de](mailto:rewe-group@datenschutz-sued.de)

for the following companies within the REWE Group in Germany:

Dienstleistungszentrum Südmarkt GmbH & Co. OHG  
Rewestraße 1  
01683 Ketzerbachtal-Starbach

Gebrüder Mayer Produktions- und Vertriebs GmbH  
Mayflorstraße 1 – 3  
29399 Wahrenholz  
Glockenbrot Bäckerei GmbH & Co. oHG  
Domstraße 20  
50668 Köln

HLS Handel und Lager Service GmbH  
Stolberger Str. 92  
50933 Köln

Meister feines Fleisch - feine Wurst GmbH  
Domstraße 20  
50668 Köln

OC Food Solutions GmbH  
Domstraße 20  
50668 Köln

OC Fulfillment GmbH  
Domstraße 20  
50668 Köln

OC Payment GmbH  
Domstr. 20  
50668 Köln

## Data protection information for business contact

Penny Dienstleistung GmbH  
Domstraße 20  
50668 Köln

Penny Markt GmbH  
Domstraße 20  
50668 Köln

Penny Spedition GmbH  
Domstraße 20  
50668 Köln

Perwenitz Fleisch- & Wurstwaren GmbH  
Domstraße 20  
50668 Köln

REWE Berlin Logistik GmbH  
Altes Gaswerk Mariendorf 31  
12105 Berlin

REWE Deutscher Supermarkt AG & Co. KGaA  
Domstraße 20  
50668 Köln

REWE digital GmbH  
Domstraße 20  
50668 Köln

REWE Digital Fulfilment Services GmbH  
Domstraße 20  
50668 Köln

REWE Group Buying GmbH  
Domstr. 20  
50668 Köln

REWE Group Fruchtlogistik GmbH  
Domstraße 20  
50668 Köln

REWE International Finance B.V.  
Kaldenkerkerweg 2  
NL 5913 (AD) Venlo

REWE Markt GmbH  
Domstraße 20  
50668 Köln

REWE Markt Emden GmbH  
Domstraße 20  
50668 Köln

## Data protection information for business contact

REWE Markt Oldenburg GmbH  
Domstraße 20  
50668 Köln

REWE Markt Böblingen GmbH  
Domstraße 20  
50668 Köln

REWE Markt Ettlingen GmbH  
Domstraße 20  
50668 Köln

REWE Markt Euskirchen GmbH  
Domstraße 20  
50668 Köln

REWE Markt Salzgitter GmbH  
Domstraße 20  
50668 Köln

REWE Markt Schwentinal GmbH  
Domstraße 20  
50668 Köln

REWE Markt Übach-Palenberg GmbH  
Domstraße 20  
50668 Köln

REWE Markt Werningerode GmbH  
Domstraße 20  
50668 Köln

REWE Markt Brakel GmbH  
Domstraße 20  
50668 Köln

REWE Markt Karlsruhe GmbH  
Domstraße 20  
50668 Köln

REWE Partner GmbH  
Domstraße 20  
50668 Köln

REWE Regiemarkt GmbH  
Domstraße 20  
50668 Köln

REWE Spedition und Logistik GmbH  
August-Horch-Straße 11  
56070 Koblenz

## Data protection information for business contact

REWE Südmarkt GmbH  
Domstraße 20  
50668 Köln

REWE-Versicherungsdienst GmbH  
Domstraße 20  
50668 Köln

REWE Wein online GmbH  
Domstraße 20  
50668 Köln

REWE-Zentral GmbH  
Domstraße 20  
50668 Köln

REWE Zentrale – Business Organisation GmbH  
Domstraße 20  
50668 Köln

REWE-Zentrale-Dienstleistungsgesellschaft mbH  
Domstraße 20  
50668 Köln

REWE-ZENTRALFINANZ eG  
Domstraße 20  
50668 Köln

Südmarkt Olching GmbH & Co.oHG  
Domstraße 20  
50668 Köln

toom Baumarkt GmbH  
Humboldtstraße 140-144  
51149 Köln

Wilhelm Brandenburg GmbH & Co. oHG  
Domstraße 20  
50668 Köln

ZooRoyal Petcare GmbH  
Schanzenstraße 6-20  
51063 Köln

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Responsible authority for data processing:

Campina Verde Deutschland GmbH  
Domstraße 20  
50668 Köln / Germany

Eurogroup Deutschland GmbH  
Katzbergstraße 3  
40764 Langenfeld / Germany

Point of contact for any questions relating to data protection:

**Steinberg Rechtsanwälte**  
**Kaiser Wilhelm Ring 3 – 5**  
**50672 Köln**  
[Datenschutz@EurogroupDe.eu](mailto:Datenschutz@EurogroupDe.eu)

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Responsible authority for data processing:

REWE-Beteiligungs-Holding International GmbH  
Domstraße 20  
50668 Köln / Germany

Point of contact for any questions relating to data protection:

**KINAST Rechtsanwaltsgesellschaft mbH**  
**Hohenzollernring 54**  
**50672 Köln**  
[dpo-penny@kinast-partner.de](mailto:dpo-penny@kinast-partner.de)

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Responsible authority for data processing and point of contact for any questions relating to data protection:

Eurogroup España F&V SAU  
Ronda Narciso Monturiol 6, 208B  
46980, Paterna, Valencia  
Spain

Campiña Verde ecosol S.L.  
c/ Lucano 13  
14003 Córdoba  
Spain

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Responsible authority for data processing:

CAMPINA VERDE ITALIA S.R.L.  
Via Tolomeo 11  
37135 Verona  
Italy

EUROGROUP ITALIA S.R.L.  
Via Tolomeo 11  
37137 Verona  
Italy

REWE Group Buying Italy S.r.l.  
Via Dolomiti, s.n.c.  
37050 Oppeano (VR)  
Italy

## Data protection information for business contact



Point of contact for any questions relating to data protection:

**Avv. Monica Lippa – DPO – CIPP/E– CIPM – Valutatore e Data Protection Auditor ISDP 10003:2020**

**Studio Legale Monica Lippa**

**Via Solferino n.26 – 25121 Brescia**

Italy

**[info@studiomlippa.it](mailto:info@studiomlippa.it)**

**[www.studiomlippa.it](http://www.studiomlippa.it)**